

A woman with long dark hair, wearing a patterned top, is seen from behind with her arms raised in a crowd. The background is a large audience at an event, with stage lights visible. The text 'DR. BETH KAPLAN' is overlaid in white serif font, with a small heart symbol between 'DR.' and 'BETH'.

DR. [♡] BETH KAPLAN

Innovative | Inspiring | Practical



ABOUT

I'm a researcher and storyteller who loves exploring the topic of belonging. I'm fascinated by how belonging affects our work lives and how we can create more inclusive and supportive workplaces. I'm also interested in how workplace trauma impacts our well-being and our future of work.

I have 15 years of experience in learning & leadership strategy, and I enjoy helping companies improve their retention and culture. I'm currently the global head of leader development and enablement at Dassault Systemes, where I design and deliver innovative programs for leaders at all levels. Before that, I started leader development at Salesforce and became a recognized expert in this field.

I have an MSE.d and ED.D in Learning and Leadership Strategy from The University of Pennsylvania, where I conducted research on belonging and workplace trauma. I'm always eager to learn more and share my insights with others. I live in Pennsylvania with my husband Steve and our 2 boys, who keep me busy and happy.

♡ Beth

BELONGING WILL GROW YOUR PEOPLE & PROFIT

Evidence based keynotes, programs, and virtual solutions with proven strategies to increase your

Return on Belonging™

“

Your longings are universal
longings, that you're not lonely
and isolated from anyone.
You belong.

F. Scott Fitzgerald

I help companies create a **CULTURE OF BELONGING**

Are you looking for a speaker who can inspire your audience to create a culture of belonging in their workplaces? A speaker who will combine research, storytelling, and practical tips to help your audience improve their performance, well-being, and retention?

If so, Dr. Beth Kaplan is the speaker you need. Beth is a belonging, work trauma, and leadership development expert. She has over fifteen years of experience and a doctoral degree in this field. She's helped hundreds of leaders create a sense of belonging in their organizations where everyone feels valued, respected, and connected.

Beth's most requested keynote's are Belonging at Work and Lead with Belonging. Both presentations are dynamic and interactive, and will leave your audience with key takeaways and actionable steps to create a culture of belonging in their workplaces.

If you're interested in booking Beth for your next event, please contact us. Beth would love to hear from you and discuss how she can make your event a success.

Together we will conquer challenges, defy limits,
and create unstoppable magic

Here's How



Keynotes

Named by Penn as a global expert in belonging, Dr. Kaplan captivates audiences with wit, wisdom, and the power of storytelling. Her live and virtual keynotes and masterclasses go beyond facts, sparking a lasting impact on audiences who are inspired to embrace their full potential.



Courses

Dr. Kaplan bridges the gap between science and practical application. Her innovative courses, both self guided and facilitated, will help your organization influence retention and foster a culture of belonging



Book

While **BELONGING** is a critical human need historically fulfilled through family, religion, and community, we now see belonging as a topic – front and center in every company culture conversation.
Book Coming Soon!

Keynote Topics



Belonging at Work



Lead With Belonging

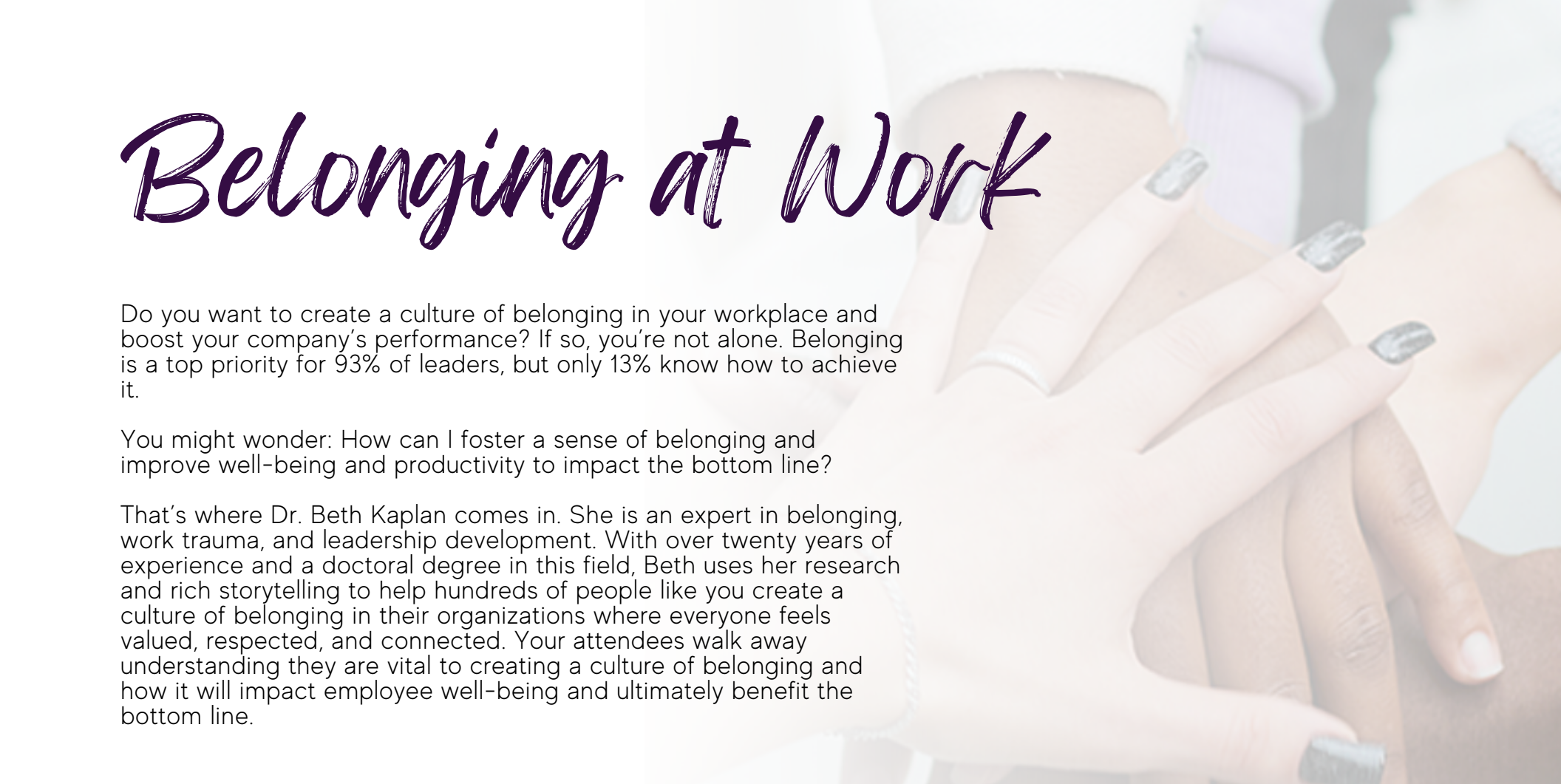


The Future of Work



Rewrite your Story

Belonging at Work



Do you want to create a culture of belonging in your workplace and boost your company's performance? If so, you're not alone. Belonging is a top priority for 93% of leaders, but only 13% know how to achieve it.

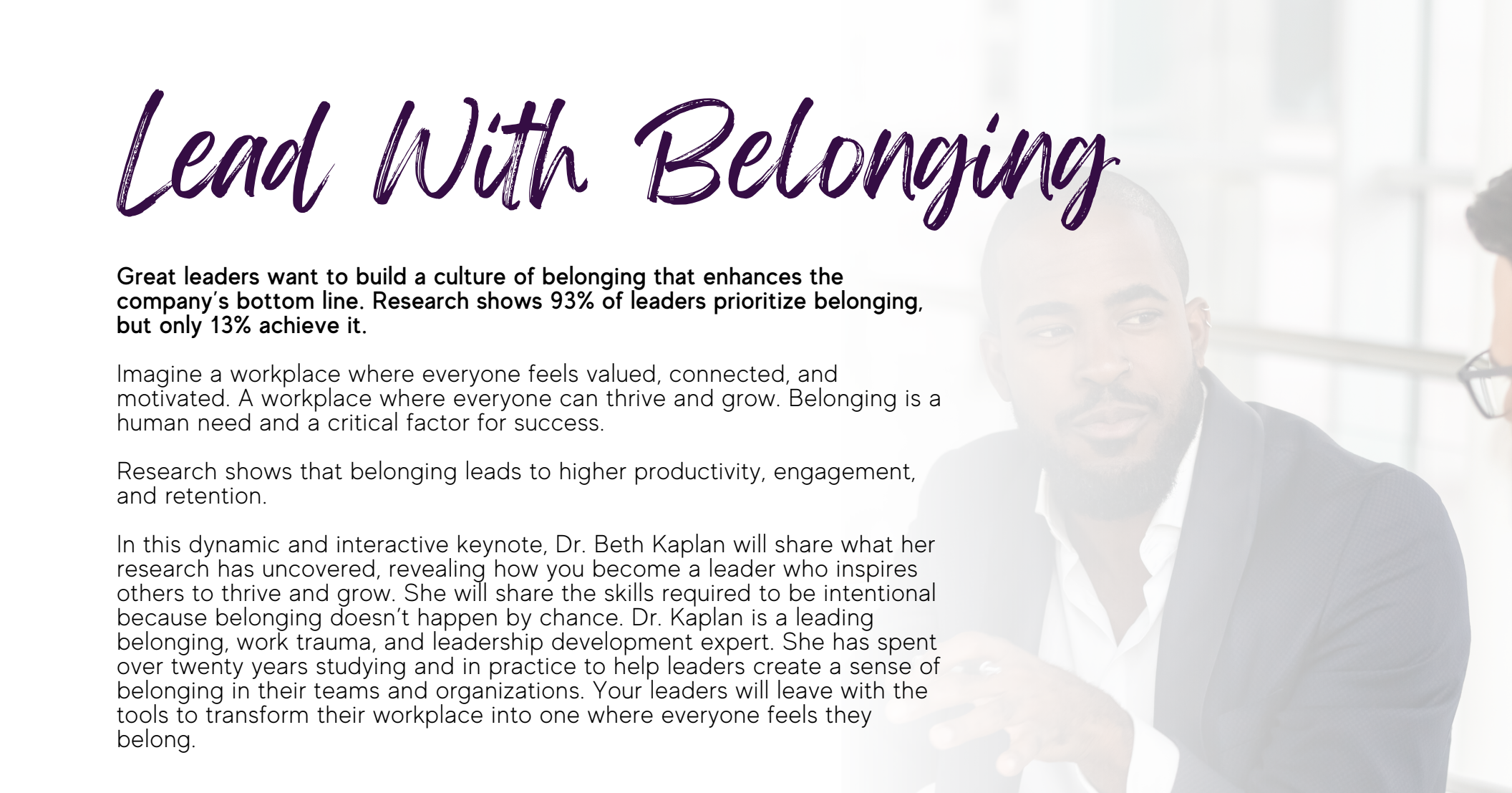
You might wonder: How can I foster a sense of belonging and improve well-being and productivity to impact the bottom line?

That's where Dr. Beth Kaplan comes in. She is an expert in belonging, work trauma, and leadership development. With over twenty years of experience and a doctoral degree in this field, Beth uses her research and rich storytelling to help hundreds of people like you create a culture of belonging in their organizations where everyone feels valued, respected, and connected. Your attendees walk away understanding they are vital to creating a culture of belonging and how it will impact employee well-being and ultimately benefit the bottom line.

In this keynote, you will learn:

- ✓ The steps to create a culture of belonging and thriving
- ✓ The interactive nature of belonging in the workplace
- ✓ The link between belonging and well-being
- ✓ Creating belonging moments and experiences in the workplace

Lead With Belonging



Great leaders want to build a culture of belonging that enhances the company's bottom line. Research shows 93% of leaders prioritize belonging, but only 13% achieve it.

Imagine a workplace where everyone feels valued, connected, and motivated. A workplace where everyone can thrive and grow. Belonging is a human need and a critical factor for success.

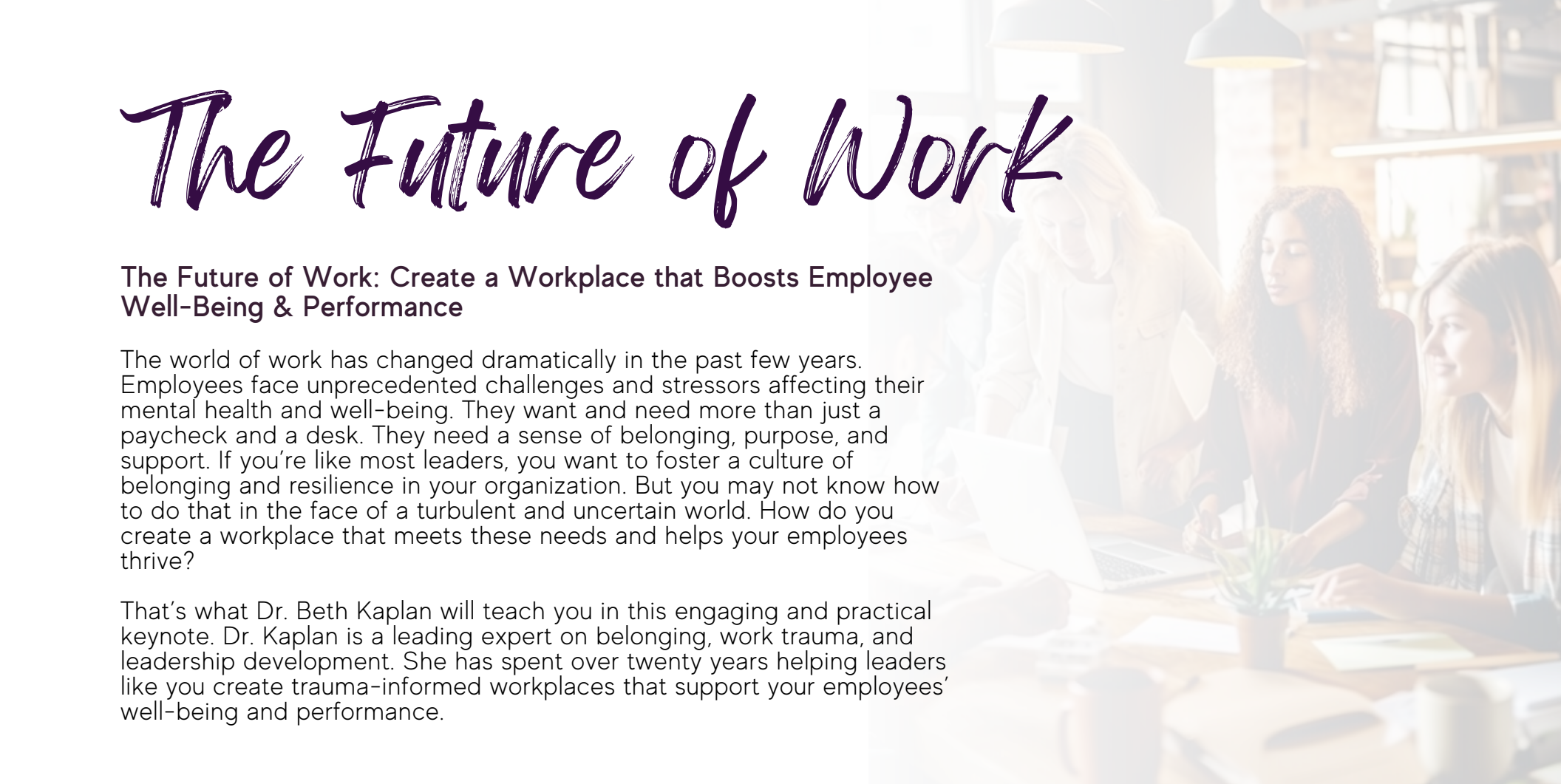
Research shows that belonging leads to higher productivity, engagement, and retention.

In this dynamic and interactive keynote, Dr. Beth Kaplan will share what her research has uncovered, revealing how you become a leader who inspires others to thrive and grow. She will share the skills required to be intentional because belonging doesn't happen by chance. Dr. Kaplan is a leading belonging, work trauma, and leadership development expert. She has spent over twenty years studying and in practice to help leaders create a sense of belonging in their teams and organizations. Your leaders will leave with the tools to transform their workplace into one where everyone feels they belong.

In this keynote, you will learn:

- ✓ How to build a culture of belonging and thriving in your workplace
- ✓ How to lead by example and empower your team to feel valued and connected
- ✓ How to use stories to connect with others and foster a culture of belonging

The Future of Work



The Future of Work: Create a Workplace that Boosts Employee Well-Being & Performance

The world of work has changed dramatically in the past few years. Employees face unprecedented challenges and stressors affecting their mental health and well-being. They want and need more than just a paycheck and a desk. They need a sense of belonging, purpose, and support. If you're like most leaders, you want to foster a culture of belonging and resilience in your organization. But you may not know how to do that in the face of a turbulent and uncertain world. How do you create a workplace that meets these needs and helps your employees thrive?

That's what Dr. Beth Kaplan will teach you in this engaging and practical keynote. Dr. Kaplan is a leading expert on belonging, work trauma, and leadership development. She has spent over twenty years helping leaders like you create trauma-informed workplaces that support your employees' well-being and performance.

In this keynote, you will learn:

- ✓ What is a trauma-informed workplace and why it matters for the future of work
- ✓ How to understand employee needs and challenges in the new era of work
- ✓ How to redefine your expectations and obligations as a leader who cares for your employees

Rewrite your Story

Rewrite your Story, Reclaim your Power, and Discover your True Potential

You have a story that shapes how you see yourself and the world. It's a story you've been telling yourself for a long time, maybe since childhood. It's a story that influences your decisions, actions, and emotions. But what if that story could serve you better? What if that story keeps you from achieving your goals and dreams? What if that story prevents you from feeling a sense of belonging to yourself and others?

In a journey of self-reflection through this inspiring keynote, Dr. Beth Kaplan will help you change the stories you tell yourself that may be holding you back. Dr. Kaplan is a leading expert on belonging, work trauma, and leadership development. She has spent over twenty years helping people like you rewrite their stories and reclaim their power.

In this keynote, you will learn:

- ✓ How to identify the stories that shape your reality and impact your wellbeing
- ✓ How to use the lessons from your stories to grow and heal
- ✓ How to create new stories that empower you and align with your true potential



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